IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Group Art Unit: 2629

Andrew Clarke, et al

Examiner: Seokyun Moon

DISPLAY ELEMENT

Serial No. 10/589,547

Filed August 16, 2006

Commissioner for Patents P.O. Box 1450 Alexandria, VA. 22313-1450

Sir:

Amendment

In response to the office action mailed November 23, 2010, please amend the above-identified application, without prejudice, as set forth below:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 4 of this paper.